



**Geographical Location**

Elsa, Tx is located in the Lower Rio Grande Valley. It is within 16 miles of the Mexican border, and 50 miles from the Gulf Coast with an ideal year-round climate. It is known as the hub of the Delta Area because several cities come to Elsa for amenities such as:

- San Carlos
- La Blanca
- Monte Alto
- Hargill
- Santa Rosa
- Edcouch
- La Villa

**Population Growth**

City	Growth
Elsa	26%
Pharr	13.2%
Mission	11.3%
Harlingen	10.8%
McAllen	9.5%
Brownsville	6.7%

**Population**

Year	Quantity
2020	7,155
2010	6,349
2000	5,549
1990	5,242

**City of Elsa EDC Taking the Lead**

- Sales Tax increasing 89% within a 5 year span
- 380 agreements
- 20 Beautification Grants to local businesses
- 22 Acre Linear Park
- Youth Empowerment Program
- 2 Outdoor Festivals
- Land Incentives-Economic and Industrial Development

**Communications**

- Daily Newspapers
  - McAllen Monitor
  - Valley Morning Star.
- Weekly Newspapers
  - Town Crier
  - Delta News
  - Community Press
- Radio and Television
  - 3+Cable

**Elsa Pacific Trails**

- Skate Park
- Splash Pad
- Volleyball court
- Basketball court
- Soccer Field
- Bikeshare Program
- Outdoor Fitness
- The Garden at Pacific Trails Food Park



## Contact Info

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### Community Facilities

- 3 Banks
- 2 Dentist Offices
- 5 Private Medical Clinics
- 3 Physical Therapist
- 1 Psychiatrist
- 7 Churches
- 4 Pharmacies

### Education

- Edcouch Elsa ISD
- High School 2
- Elementary 4
- Early Childhood 1
- IDEA Elsa Charter School 1
- University/College within 10-20 miles
- Technical College within 30 miles

### Transportation

- Bus lines within 9-25 miles:
  - Greyhound Bus Lines
  - Valley Transit Company
  - Hidalgo County Regional Mobility Authority
- Airlines within 10-25 miles:
  - McAllen International
  - Valley International
  - Mid Valley Municipal landing field
- Local City Transit
  - New Valley Metro bus stops
- Local City Street Improvements

### Community

- Elsa has a 6.1% unemployment rate
- Annual Earnings by Educational Attainments
  - <Highschool diploma 14,000
  - Highschool to College 26,000
  - >College degree 37,000
- 100 acres of new rooftops
- 3 new subdivisions with 80 homes in each subdivision

### Current Developments in The City of Elsa not limited to:

