

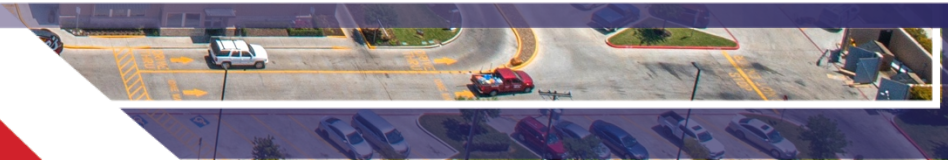


★ DOING BUSINESS IN EDINBURG, TX ★





# EDINBURG ADVANTAGES





# Edinburg Advantages



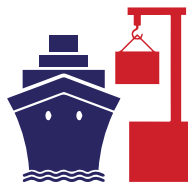
## WORKFORCE & TRAINING

With a workforce of almost **48,000** in Edinburg alone and more than **364,000** across the larger metro area, fueled by strong universities and colleges, this region is home to a vast pool of skilled talent.



## PROJECT-READY REAL ESTATE

Edinburg is abundant with inexpensive, undeveloped land, and available properties at competitive prices give you the freedom to grow your business without compromising your bottom line.



## ADVANTAGEOUS LOCATION

With easy access to **Foreign Trade Zones**, **ports** and **international markets**, in addition to its proximity to the border, Edinburg is an ideal location for growing businesses.



# Edinburg Advantages



## LOW COST OF LIVING

In Edinburg, you can cut costs without compromising your quality of life. The cost of living in Edinburg is **21% below** the national average, and housing costs are **38% below** the national average.



## COUNTY SEAT

As the **county seat** of Hidalgo County, Edinburg serves as the administrative center of the larger region. This unique position gives Edinburg an advantage within local government.



## 9TH LARGEST 4-YEAR PUBLIC UNIVERSITY IN TEXAS

The University of Texas Rio Grande Valley (UTRGV) enrolls **32,000+ students** across various fields of study, from nursing to mechanical engineering. UTRGV has the **largest Hispanic enrollment** in the state of Texas and has the **lowest student debt** in Texas.



# Location & Transportation Assets



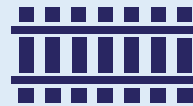
In the heart of the Rio Grande Valley, Edinburg is an ideal location for business. The Greater Edinburg region contains a seaport, space port, 12 international bridge crossings and four railroads within 80 miles.

Located off Interstate-69, Edinburg is connected to other business hubs in the north like San Antonio and Corpus Christi. Edinburg connects to the rest of the U.S. through a network of major highways.

**12 international  
bridge crossings**



**4 railroads**



**1 seaport**





## International Reach



Austin

Corpus Christi

Edinburg

Gulf of Mexico





## Business Climate

- **10,000+** companies in the region
- **9,000+** minority-owned businesses
- Texas is the **#1 Best State for Business**







# WORKFORCE & DEMOGRAPHICS



# Demographics



- **Population:** 100,243
- **Workforce:** 47,000+
- **Median Age:** 29.1
- **35%** of residents age 25+ have a postsecondary degree

# Edinburg's Growth



- Of cities with 100,000 or more residents, Edinburg is the **12th fastest-growing** in the country and **6th fastest-growing** in Texas
- Fastest-growing city in the Rio Grande Valley, **30% growth** (2010-2020)
- Edinburg is the **third largest city** in the Rio Grande Valley
- Edinburg has the **largest school district** in Hidalgo County





# Workforce Training Programs

Edinburg partners with UTRGV, South Texas College, and local companies in the private sector to train students for specific jobs. UTRGV's **Professional Education and Workforce Development** department offers multiple programs to prepare talent for the workforce.



Edinburg has also created a strategic partnership with **Workforce Solutions** to bring training programs, career coaching and talent development resources to residents in key occupations. The **E3 Program** connects youth with career resources and focuses on empowering, educating and employing young talent in Edinburg.





## KEY INDUSTRIES





## Manufacturing



- **1,337** employees
- **\$117 million** in value added (2020)
- **3** workforce development programs



## Food Processing



- **1,079 employees**
- **\$82 million in value added (2020)**
- **Top five citrus market in the U.S.**



# Healthcare



- **2 major hospitals:** DHR Health and the South Texas Health System (STHS)
- STHS is the **first designated Level III Trauma Center in Hidalgo County**
- DHR became a **Level I Trauma Center** in 2019
- STHS Edinburg was listed among the **Best Maternity Hospitals of 2021** (Newsweek)
- **12,681 employees**
- **\$670 million in value added (2020)**







# Logistics



## Within Edinburg:

- **1,074** employees
- **\$135 million** in value added

## Within 80 miles of Edinburg:

- **12** international bridge crossings
- **4** railroads
- **3** major highways
- **1** seaport
- **1** space port

# Major Employers





## Available Sites & Buildings

- From existing warehouse space to acres of shovel-ready land, Edinburg can offer the strong foundation that your company needs to succeed.
- 10+ developed shovel-ready industrial parks available
  - Access to I-69
  - 12-minute drive to South Texas International Airport,  
20-minute drive to McAllen Miller International Airport
  - Utilities on site
  - Close to five international ports of entry



# Incentives

**Edinburg Economic Development Corporation has different incentives for qualified businesses looking to relocate.**

**Job Grants:** These grants include permanent full-time, veteran/special needs, employer-sponsor training, and internship opportunities.

**Tax Refunds:** Applicants may request refunds of property and sales taxes paid to the City, based on job creation and capital investment.

**Infrastructure:** The City and the EDC may consider investing in infrastructure or other improvements on behalf of a project if the investments would improve the competitiveness of the impacted area overall in terms of attracting future development or result in other benefits to the community.





**QUALITY OF LIFE**



# Cost of Living



- The cost of living in Edinburg is roughly **21% below** the national average
- Average home values are **38% below** the national average







## Quality of Life



In Edinburg, you will be embraced by neighbors, supported by your community, and **connected to our culture**. There are no strangers here.

Our esteemed local school district, low crime rate, and endless opportunity for outdoor adventure makes **Edinburg an ideal place for families**.

Catch an RGVFC soccer game at H-E-B Park, enjoy live music at Bert Ogden Arena, or **connect with Edinburg history** at a local museum.



“

Edinburg is a great location; it's central in the Valley. They're definitely on the cutting edge – you look at their roadways, you look at their downtown, at how wide the streets are, they're very progressive... they've got a great business park.”

JIM BASSETTI, OWNER, LITTLE BEAR PRODUCE







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